



MFM

Whitepaper ^{v.2}

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Summary

“My First Million” is a revolutionary project that aims to combine the worlds of cryptocurrency, NFTs, and gamification within the Hedera ecosystem.

The project’s vision is to transform digital wealth and entertainment through an innovative approach, providing a unique opportunity for community members to become millionaires while enjoying an engaging and rewarding experience. By leveraging blockchain technology, specifically the fast and cost-effective Hedera network, MFM seeks to create a decentralized platform where financial opportunities meet entertainment, ensuring both transparency and fairness in all operations.

The project offers a unique blend of decentralized finance (DeFi) and entertainment through a robust ecosystem, known as the BunnyVerse, comprising the MFM token, a distinctive NFT collection, a decentralized application (dApp) for gaming and investment activities, and a community-governed investment fund. The BunnyVerse ecosystem includes key components such as a lottery, a casino, staking opportunities, and a dynamic investment fund, all designed to empower and reward the community.



Introduction

The global cryptocurrency and NFT markets have seen tremendous growth, with digital assets gaining popularity as both investment vehicles and sources of entertainment.

The total market capitalization of cryptocurrencies surpassed \$2 trillion at its peak, and NFTs emerged as a multi-billion-dollar market, demonstrating the immense potential of digital assets.

However, the volatility and complexity of these markets often create barriers for new users, who may find it challenging to navigate the fast-paced world of digital finance. "My First Million" aims to bridge this gap by offering an accessible and community-driven platform that blends gaming, investments, and decentralized governance.

By focusing on gamification, MFM aims to lower the entry barrier for crypto enthusiasts and novices alike. The platform's unique approach combines the excitement of games and lotteries with real investment opportunities, creating a dynamic and engaging experience. The project also emphasizes community involvement, allowing participants to shape the future of the ecosystem through voting and proposal submissions. This participatory model not only democratizes investment opportunities but also fosters a sense of ownership among community members.



Project Overview

The core components of the **BunnyVerse** ecosystem include several interlinked elements that work together to create a robust and dynamic platform:

— MFM Token:

A utility token that powers the ecosystem, enabling transactions, governance, and reward distribution. The MFM token is integral to all activities within the platform, including participating in games, voting on investment proposals, and earning rewards from the investment fund. Tokenomics will be designed to incentivize long-term holding and active participation.



— NFT Collection:

The MFM NFT series (8, 88, 888) offers unique benefits, including voting power, earning opportunities, and access to exclusive channels within the community. The NFTs are designed not only as digital collectibles but also as powerful tools that grant holders influence over the ecosystem's direction. Higher-tier NFTs offer greater voting power and reward potential, encouraging users to engage deeply with the platform.

NFT Sales Distribution

When an NFT is sold within the BunnyVerse ecosystem, the proceeds are strategically distributed to ensure the project's sustainability, growth, and community rewards. The distribution of funds is as follows:

10% - Marketing Budget

Supports marketing initiatives, promotional campaigns, and community outreach to enhance brand awareness and attract new participants.

10% - Investment Fund

Contributed directly to the community-governed investment fund, providing more capital for strategic investments chosen by NFT holders.

8% - Team & Development

Allocated to the ongoing development of the project & to support the team. These funds are locked with a vesting schedule to maintain transparency and align the team's incentives with the long-term success of the platform.

2.5% - Buying & Burning MFM Token

A portion of the proceeds will be used to buy back MFM tokens from the market and burn them, reducing the overall supply and supporting the token's value.

2.5% - Liquidity Pool

Enhances liquidity on both decentralized and centralized exchanges, ensuring smooth trading experiences and reducing volatility.

20% - Lottery Prize Pool

Funds the lottery prizes, enabling significant rewards for participants and keeping the gaming ecosystem vibrant and exciting.

47% - Casino Finance Start

These funds are dedicated to supporting the financial operations of the BunnyVerse casino, including partnerships with leading game providers and maintaining liquidity for casino-related activities.



Vision and Mission

— Vision:

To create a decentralized and entertaining ecosystem where every participant has the potential to become a millionaire. The project envisions a world where financial freedom and entertainment go hand-in-hand, allowing users to gain wealth through strategic participation in a transparent and community-driven environment. My First Million aims to redefine wealth creation by making it accessible and enjoyable for a global audience.



— Mission:

To build a sustainable platform that offers engaging experiences, fair investment opportunities, and transparent profit-sharing mechanisms. The project's mission is to democratize access to wealth-generating opportunities, empower its community through decentralized governance, and maintain a fun and vibrant ecosystem where participants can thrive. The focus on transparency, security, and community involvement ensures that the platform remains trustworthy and resilient in the evolving crypto landscape.

Key Features

1 Gaming and Lottery Platform



- Win MFM tokens and other cryptocurrencies (SOL, ETH, etc.).
- Participate in raffles and live games with full travel expenses covered.

2 Casino



- Classic and innovative games with MFM tokens and other cryptocurrencies.
- Partnerships with top providers including Pragmatic Play, Evolution, & Betby.
- Secure and fair gaming environment with diverse betting options

3 Investment Fund with DAO Governance

- 10% of all profits go into the investment fund.
- NFT holders vote on proposals and influence investment decisions.

4 Unique NFTs with Tiered Benefits



- Voting power, earnings distribution, and exclusive access to community channels.

5 Community-First Approach

- Transparent decision-making process.
- Regular updates and engagement through Discord and other channels.

— NFT Benefits and Voting Power:



1 Access to a Discord channel

- **MFM 8** - access to channels (8)(88)(888)
- **MFM 88** - access to channels (88)(888)
- **MFM 888** - access to (888)



2 Proposal and voting on ideas:

- Everyone can participate; we value each of you.



3 Voting power

- **MFM 888**: 1 NFT = 1 vote, 2 NFTs = 2 votes, 3 NFTs = 3 votes, and so on.
- **MFM 88**: 1 NFT = 10.1 votes, 2 NFTs = 20.2 votes, and so on.
- **MFM 8**: Note: owning more than one NFT makes them like a board of directors, with 1 NFT = 111 votes.
- The Alien Bunny: 1 NFT = 69 votes.
- Hacker Bunny: 1 NFT = 69 votes.
- Ninja Bunny 1 NFT = 57 votes.
- Lady Bunny 1 NFT = 34 votes.

— Earnings Distribution for NFTs



The Alien Bunny & Team

8%



MFM 8

8%



MFM 88

8%



MFM 888

8%

— Earnings Sources

1 Liquidity Pools

2 Trading MFM NFTs

3 Profits from Online Games in the dApp

4 Sales of Newly Minted NFTs

5 Participation in Raffles and Live Games

6 Distribution of Profits from the Investment Fund

• **Investment Fund:** A democratically governed fund where NFT holders propose and vote on investment opportunities. The fund is financed through 10% of all profits generated by the ecosystem, creating a sustainable model for growth. Investments may include cryptocurrency projects, startups, and real estate, with profits distributed back to the community according to a well-defined reward model.

— dApp Platform



The decentralized application is the central hub for all activities, including games, lotteries, and community-driven investment opportunities.

Built on the Hedera blockchain, the dApp offers a seamless and transparent user experience with minimal transaction fees and fast processing times. The platform will host various games and lotteries where participants can win MFM tokens and other cryptocurrencies.

— MFM Casino

The BunnyVerse casino will offer classic and innovative games where participants can wager MFM tokens and other major cryptocurrencies.

The casino will integrate well-known providers such as **Pragmatic Play**, **Evolution**, and **Betby** as the **sportsbook** provider, ensuring a premium experience with high-quality games and a wide variety of betting options. High-level security and fairness protocols will be implemented to ensure a safe and enjoyable experience for all users.



— Staking Packages

The platform offers attractive staking opportunities with **multiple tiers to suit different investor preferences:**



No-Lock-up:

2.5% APY monthly, offering maximum flexibility with no commitment.



6-Month Staking:

4% APY, providing a balance between yield and flexibility.



1-Year Staking:

6% APY, rewarding long-term commitment with higher returns.



2-Year Staking:

8% APY, the highest reward for the most dedicated community members.



— Investment Fund

A democratically governed fund where NFT holders propose and vote on investment opportunities.

The fund is financed through **10%** of all profits generated by the ecosystem, creating a sustainable model for growth. Investments may include **cryptocurrency** projects, **startups**, and **real estate**, with profits distributed back to the community according to a well-defined reward model.



— Investment Fund Profit Distribution

1 Proposal Submission

2 Community Voting

3 Investing and Generating Profits

4 Distribution:

- 8%: Alien Bunny & Team
- 8%: MFM 8 Holders
- 8%: MFM 88 Holders
- 8%: MFM 888 Holders
- 8%: Real Estate Investments
- 10%: Operational Expenses
- 50%: Increasing Fund Capital



— Deflation is Power

Burning 2.5% of All BunnyVerse Profits

At MFM888, we believe in making your tokens more valuable over time. That's why 2.5% of every profit generated from the BunnyVerse, NFT, and investment fund will be permanently burned, up to a maximum of 88 million MFM.

This means:

- Fewer tokens in circulation
- Stronger value per token
- More upside for holders

Hold. Play. Profit. And watch the fire rise.

Deflation is not just a mechanic — it's our long-term commitment to scarcity, value, and you.



Tokenomics



! This carefully crafted tokenomics strategy aims to provide stability, encourage active participation, and support the growth of the BunnyVerse ecosystem while maintaining transparency and fairness throughout all transactions.

The total supply of MFM tokens is set at **888,888,888**, distributed strategically to ensure the sustainability of the ecosystem and the alignment of incentives. The detailed breakdown of the tokenomics is as follows:

Games Rewards: **19,000,000 MFM**

These tokens will be allocated as prizes in the BunnyVerse lottery system, providing exciting opportunities for participants to win significant rewards.

CEX & DEX: **25,000,000 MFM**

These tokens will provide liquidity for trading on decentralized exchanges (DEXs) and centralized exchanges (CEXs), ensuring smooth transactions and reducing volatility.

Circulating Supply: **750,000,008 MFM**

These tokens will be allocated as prizes in the BunnyVerse lottery system, providing exciting opportunities for participants to win significant rewards.

Marketing: **20,000,000 MFM**

Aimed at promoting the project, establishing brand awareness, and building strategic partnerships with major players in the industry.

Staking Rewards: **58,000,000 MFM**

To support the staking system, offering competitive returns for stakers and enhancing token stability through locking mechanisms.

Team & Dev: **8,000,000 MFM**

These tokens are allocated to support ongoing development and reward the team for their efforts. Importantly, all team tokens are locked under a strict vesting schedule, demonstrating the team's commitment to the project's long-term success. The lock-up period ensures that the team remains motivated to build and maintain the platform sustainably, aligning their interests with those of the community.

Roadmap

Our roadmap is designed to provide a short-term vision, guiding the project through its initial phases until end of 2025. We understand that setting a rigid roadmap for 1-2 years ahead may not be a realistic approach, as the cryptocurrency and blockchain industries evolve rapidly. Instead, our roadmap will remain flexible and adapt as the project progresses, with the community's involvement being a key component of this adaptability.



Note: The roadmap will be updated dynamically to reflect new opportunities, challenges, and community insights, ensuring that MFM remains on the cutting edge of innovation within the blockchain space.

PHASE I - Core Foundation

- MFM Token Launch
- Socials (X, Telegram)
- MFM Website v2 Launch
- Staking MFM

PHASE II - Listings

- Coinmarketcap Listing
- Coingecko Listing
- Influencers Marketing
- DEX Marketing

Phase III - Games Launching

- MFM Beta Lottery Launch
- MFM BunnyHash Game - CEX Listings
- Partnerships

Phase IV - Casino

- Operating License in Anjouan
- MFM888.CASINO - Launch
- More Partnerships & Listings

Security

1 Smart Contract Audit

Regular audits by independent third parties will help identify the platform and assets and fix potential vulnerabilities in smart contracts, increasing the security of user funds, enhancing overall trust in the system, and ensuring long-term sustainability and compliance.

2 Transparency and Accountability

Publishing detailed reports on financial status and project decisions and changes is also critical.



3 Cooperation with Regulatory Authorities

Active cooperation and compliance with regulatory requirements can provide legal certainty and reduce the risk of adverse regulatory action.

4 Development of Secure Infrastructure

Investments in infrastructure security, including protection against DDoS attacks, data encryption, and secure cryptocurrency storage wallets, are essential to protect participant funds.

MFM Founders & Team



Anton ASEN OV

CEO



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CTO



Mike OGAH

COO



Alex ASENOVA

MARKETING



Conclusion

“MFM” offers a groundbreaking opportunity to combine entertainment, investment, and community governance.

By leveraging the Hedera blockchain's speed and efficiency, the BunnyVerse aims to build a lasting and prosperous ecosystem where everyone has the chance to achieve millionaire status through participation, engagement, and strategic investments.

